

Museums Worcestershire Performance Indicators - Users

2014/2015 Summary

2014/2015 figures as at 31st December 2014

PI	Description	Quarter 1		Quarter 2		Quarter 3		Quarter 4		Cumulative Totals	
		Apr-Jun 2013	Apr-Jun 2014	Jul-Sep 2013	Jul-Sep 2014	Oct-Dec 2013	Oct-Dec 2014	Jan-Mar 2014	Jan-Mar 2015	2013/2014	2014/2015
1	Number of visits in person	25,923	24,666	35,046	30,627	24,599	22,298	23,005		108,573	77,591
a	City Museum and Art Gallery	12,015	12,196	18,663	14,231	12,994	12,925	13,653		57,325	39,352
b	The Commandery	4,227	3,527	7,313	8,678	4,902	3,320	4,218		20,660	15,525
c	County Museum, Hartlebury	7,609	6,600	6,959	6,579	5,844	5,691	4,675		25,087	18,870
d	Museum on the Move	2,072	2,343	2,111	1,139	859	362	459		5,501	3,844
2	Number of virtual visits via website	60,053	64,788	57,048	61,678	42,859	45,376	14,410		174,370	171,842
a	City Museum and Art Gallery	44,990	46,029	42,044	41,074	33,101	35,045	11,129		131,264	122,148
b	County Museum, Hartlebury	15,063	18,759	15,004	20,604	9,758	10,331	3,281		43,106	49,694
3	Number of enquiries	115	204	196	213	66	165	140		517	582
a	City Museum and Art Gallery	87	154	171	140	61	80	113		432	374
b	County Museum, Hartlebury	28	50	25	73	5	85	27		85	208
4	Organised events and exhibitions	29	62	41	46	41	28	29		140	136
a	City Museum and Art Gallery	11	21	12	17	18	9	20		61	47
b	The Commandery	3	25	6	7	11	5	4		24	37
c	County Museum, Hartlebury	15	16	23	22	12	14	5		55	52
5	Number of visits by children/young people	4,387	4,517	4,106	3,084	4,385	3,942	4,156		17,034	12,206